

# Target exactly who you want

## Store Manager in Southampton? Sales Executive in Scunthorpe? Or an Electrical Engineer in Esher?

No matter where you have vacancies, the Daily Mail can be your one stop print and online shop for all your recruitment needs. Book a national advertisement in Thursday's Career Mail section and you can now choose the option of running up to eight different regional splits with different vacancies in each! Thus providing you with an alternative to using multiple regional press.

This is an ideal opportunity for our many advertisers with diverse recruitment needs in an assortment of geographical locations to specifically target vacancies reaching our 5.1 million readers across the UK.

Perhaps, most importantly, there will be no extra charge for this new service which will help you target your ideal candidates and use the Daily Mail as a cost effective platform for regional recruitment.

All job ads placed in Career Mail will also continue to benefit from 7 days free online exposure at [www.jobsite.co.uk](http://www.jobsite.co.uk)

### KEY FEATURES

Booking a national advert and then running different copy by region is easy – simply let your contact know you intend to copy split. The copy splits you choose are entirely flexible with a choice of:

**London**      **Midlands & East of England**

**North East**   **Scotland**

**South East**   **South West**

**Ulster**        **Yorkshire & North West**

Scotland continues to be available as an eighth region to boost the response of your national booking.

Adverts can run with different copy in all eight regions. If you wish to book either North or South only space and then copy split please call us to discuss the availability of this option and the range of copy splits open to you. We are happy to discuss your requirements to help you target the best candidates for your position.

Minimum size applies.

Copy split charges may apply depending on the number of copy splits. Please contact us to discuss further.

Booking and copy deadline is strictly 2 working days in advance at 4pm for mono and 3 working days in advance for colour adverts.

Please supply written confirmation and a copy of visuals by region direct to your booking contact as well as copy through the usual channels.

For further details please call:  
0207 938 6651

